

National Coffee Association (NCA) Statement On Today's Coffee & Prop. 65 Ruling

March 29, 2018 – Today's ruling in a long-standing legal case concerning coffee companies and California's Prop. 65 has the potential for coffee to be labeled with "cancer warning" labels. The industry is currently considering all of its options, including potential appeals and further legal actions.

Cancer warning labels on coffee would be misleading. The US government's own Dietary Guidelines state that coffee can be part of a healthy lifestyle. The World Health Organization (WHO) has said that coffee does not cause cancer. Study after study has provided evidence of the health benefits of drinking coffee, including longevity - coffee drinkers live longer.

"Coffee has been shown, over and over again, to be a healthy beverage. This lawsuit has made a mockery of Prop 65, has confused consumers, and does nothing to improve public health" said William ("Bill") Murray, President & CEO, National Coffee Association.

To learn more information and context, please visit the NCA blog: <u>Prop. 65 Percolates: What You Need to Know.</u>

See the original NCA Statement on CERT Lawsuit.